

# INTRO TO A POWERFUL CONNECTION



EXHIBITS by  
**PROMOCENTRE**

*A Powerful Connection*

## MEET THE TEAM

### Jacqueline Stitt - President

Strong leadership and decades of experience in the exhibit field. Offers inspired vision and a customer-centric perspective. Dependable not only for overall direction but also for effective artistic installation.

### Julie Malloy - Account Coordinator

Holds a degree in Business Administration. Handles a variety of roles including inventory, sales, and quality control. Keeps on-site displays in top condition and offers new ideas to drive traffic to clients' exhibits.

### Amber Smith - Accountant/Administrative Assistant

Assists clients in show paperwork and with prep using constant communications on the process and dates. Processes all accounting and billing.

### Tony Rutkowski - Contractor

Our travelling setup supervisor. Has 40+ years of experience in trade show booth engineering and manufacturing. Provides expert knowledge to our customers.

### Angela Sweitzer - Senior Graphic Designer

20+ years of creative service, design, production and quality control. She has worked in a variety of positions and brings a full spectrum of experience to EPC. Visually and administratively gifted, Angela is vital to all of our design production operations.

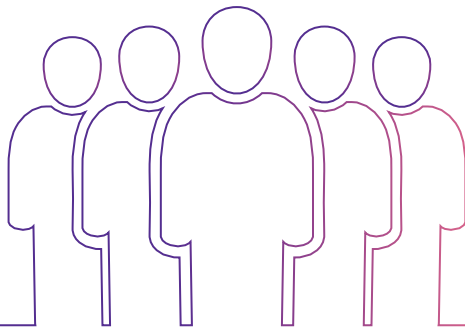
### Christen McClain - Graphic Designer

10+ years experience in graphic design. Specializes in Illustrator, Photoshop, and InDesign. Creates dynamic and professional designs for our clients.

## WHAT WE DO FOR YOU

**Partner with Exhibits by Promotion Centre** for innovative, on-brand architecture that stands out, with flawless execution that lets you focus on connecting with clients in your booth. For 40 years, we've been collaborating with successful companies to create a strong, effective presence on the trade show floor.

**Our goal is to stimulate curiosity and meaningful engagement** with your target audience to help you develop relationships. We take the stress out of the whole experience for you, managing the details from design to delivery and from set-up to storage. Make a splash with our creative, superbly engineered exhibits.



## CORE COMPETENCIES

### PRODUCTION SERVICES:

- Inspired graphic artists and 3D exhibit designers
- On-site fabricating, refurbishing and repairs
- On-site supervision and management
- Complete laminate and metal finishing
- LED lighting design and installation
- Adaptable rental solutions: Custom or Modular
- Thorough logistics & show form prep
- Coordination of transportation
- Shipping/Customs
- Spacious exhibit storage & network of partners across the Americas

### ADDITIONAL BENEFITS:

- Post-show punch list taken care of
- Customer-centered account management
- Streamlined ACH-enabled Banking
- Paperless accounting option
- No charge on pre-flight art for supplied artwork
- Online image archiving for storage customers

### NATIONAL RENTAL PROGRAM:

- State-of-the-art custom rentals for your exact display requirements

### CLOUD-BASED & WEB TOOLS:

#### *Exhibits Live site:*

- Exhibit management website
- Secure, password-protected system
- No-fee client access

#### *Exhibits On Demand site:*

- Monthly fee-based ordering system with real-time inventory control
- Event and inventory management tracking & viewing system, from start to finish
- Client training
- Secure, password-protected system
- EPC single point of contact for ease of service





# VALUED PARTNERSHIPS

## OUR RELATIONSHIPS – Fulfilling the Complete Package

We excel in providing best-in-show exhibits and services and partner with first-rate businesses that support our clients. Our strong network assists our clients throughout design, development, logistics and set-up, creating a complete, successful trade show presence.

We coordinate with a wide spectrum of specialists to bring you the strongest exhibit experience. Our 20-year relationship with Nth Degree labor gives you convenient access to labor and storage facilities nationwide. For over two decades, we've worked with Convention Services Inc. in New York, and have many years of experience working with providers of:

- Marketing & Advertising
- Event speakers
- Event Services
- Exhibit storage
- Logistics

## ACROSS THE AMERICAS

NEW YORK CITY, NY

NASHVILLE, TN

ORLANDO, FL

LAS VEGAS, NV

LOS ANGELES, CA

SEATTLE, WA



## TURNKEY SHOW SERVICES

### REPAIR AND MAINTENANCE

Before we ship your exhibit, we inspect it to ensure it's in tip-top shape and you sign off on a punch list and quote for any repairs before it's shipped to your show. We conduct any approved repairs and then carefully package and ship your exhibit.

### WAREHOUSING AND EXHIBIT STORAGE

With our national network of facilities and climate-controlled environments, help is always nearby, so shipping and safekeeping of your trade show exhibit is never a problem. Once the show is over, trust us to track your exhibit and where it needs to go next—plus we'll make sure it gets there on time. Our network and shipping partners expand our reach. That means your exhibit will arrive as scheduled and be set up properly or head to the storage facility that's most convenient for you.

### LOGISTICS MANAGEMENT

We help you track everything, with:

- Load bidding for a choice of services and pricing
- Trade show booth shipping, including a full inventory list, show document preparation, set-up prints and instructions
- GPS-enabled shipment tracking
- FedEx small package shipping

## EPC: ON THE EXHIBIT FLOOR FOR YOU

### EPC ON-SITE SHOW MANAGEMENT – WE MAKE IT LOOK EASY!

Our proven pre-show processes guarantee easy, hassle-free set-up and dismantling of your exhibit.

#### PREPARATION:

We create a show packet that includes booth inventory, sizes, shipping information, copies of service orders for accuracy, and utility drawings, indicating locations of all electrical, air, and plumbing connections.

#### SHOW-SITE INSTALLATION AND DISMANTLING:

Our staff is on site to oversee and assist with the installation and dismantling of your exhibit, so we can guarantee a smoothly executed process.

#### SHOW TIME:

EPC provides 24/7/365 emergency contact for both EPC supervisors and Nth Degree city managers for clients during shows.

#### POST-SHOW INSPECTIONS AND STORAGE:

When the show is completed, we inspect and pack your display in specially designed crates to ensure safe shipping. We also store them in our temperature-controlled warehouse or in our network of facilities.



MAINTENANCE



STORAGE



PREPARATION



LOGISTICS



# SUSTAINABILITY-BASED OPERATIONS

We strive to keep this planet thriving, through our thoughtful actions and energy-saving initiatives. We respect the Earth and all those for whom it provides sustenance, and it is our intention to minimize any negative impacts from our operations. We review and report these initiatives publicly.

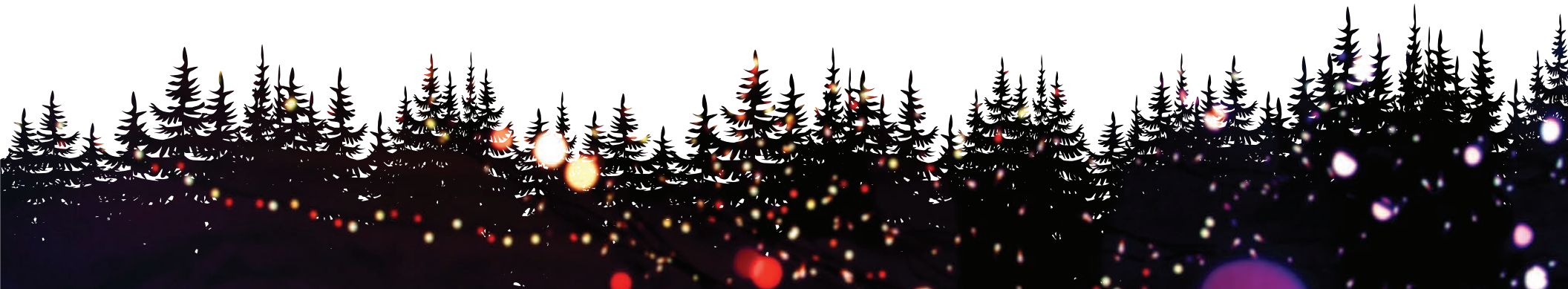
## WE ARE COMMITTED TO:

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**The Made in U.S.A. model** – We design and fabricate our custom exhibit pieces on U.S. soil, and our vendors are U.S.-based. Increasing the well-being of our domestic economy and the lives of our customers and employees.

**Stewardship** – We intend to operate responsibly. We continue to evaluate our activities, taking measures to positively affect air and water quality, electricity, fossil fuel and water usage. We do this in many ways, in particular by:

- Using all-recyclable products (fabrics, Plexiglas, metals, vinyls, lumber & laminates)
- Reducing emissions
- Dismantling and recycling booth materials
- Recycling computers, wiring, and lighting fixtures
- Investing in a more efficient, energy-saving furnace
- Recycling cardboard, aluminum, and other eligible materials
- Switching to energy-saving light bulbs



# SOCIAL-BASED OPERATIONS

**Social responsibility** – Through jobs and opportunities for exchange and relationships, we desire to improve the lives of those we encounter, remaining inclusive in hiring and vendor relationships. We are mindful of the priorities of employee health and safety. We invest in the health of our community through volunteer involvement, nonprofit discounts and regular charitable giving, including for:

- TOYS FOR TOTS • AMERICAN CANCER SOCIETY • WOUNDED WARRIORS •
- ACCESS YORK • DISABLED VETERANS • MAKE A WISH FOUNDATION •
- SPCA • AMERICAN HEART ASSOCIATION • YORK SYMPHONY •

**Integrity** – As a family-owned business, we tailor our actions toward gaining and keeping the respect of our customers, vendors and employees through strong communication, craftsmanship and value.

**Continuous improvement** – Through ongoing efforts to find better ways to do everything we do, we offer a better product and keep our own—and thus our customers'—costs down. We continue to encourage employee creativity and innovation and the best customer service possible.

**Financial Responsibility** – We invest in the long-term health of our company to continue to provide employment, revenues, and services that benefit our community and our customers.



*See how we*

*Do What We Do Best!*



For almost 12 years, we at Crystal of America, Inc. have worked closely with EPC as it pertains to our showroom and trade show needs. They have been an exceptional and reliable partner during this time.

Each year, EPC has designed, built, installed and broken down a custom booth for the Riedel brand, measuring 1,000 sq ft, at the International Home and Housewares Association's Inspired Home Show in Chicago. This booth has been instrumental to our success at this show, helping our brand to gain the onsite exposure we need to attract new business!

In 2016, we decided to open a permanent 1,334 sq ft. showroom space in the World Market Center in Las Vegas; we enlisted EPC to design the space for us and subsequently install it. They have also helped us to maintain the fixtures over time. Just this past July of 2022, we decided to open a permanent 780 sq ft. showroom space in the AmericasMart in Atlanta. Once again, we immediately brought on EPC to help us install the design into the space. They have also provided custom fixtures which they have installed in partner spaces in both California and Atlanta.

Across the board, EPC has and effectively helped us to bring our branding into all these important trade show spaces. They have learned what is important to us as a brand, and continuously worked to bring many ideas to light! Exhibits by Promo Centre is a professional, detail-oriented company, providing consistent quality products and services; I would fully recommend them to any company looking for the services they offer!

Sincerely,  
Elizabeth Arout  
Crystal of America, Inc.



RIEDEL USA





I have worked together with EPC and Jackie since 2007. For over 15 years they have been supplying our company with large booths of 60x40 with a full working kitchen, private meeting rooms and open seating with tables and chairs with full service bar to seat 20 people. This also includes complete scale drawing to accommodate our large cable equipment within the booth, as well as providing walk up video stations to demo company information and lead source.

EPC has partnered in handling everything from drawings to production of graphics, to supplying our booth structure, including set up and dismantle. Their internal staff is very professional and handles all the preparations of show orders as well as arranging the freight to and from the show.

I could not imagine preparing for our large scale exhibitions without the help and support of Jackie Stitt and the entire support team at Exhibits by Promotion Centre. They have delivered against their commitment for quality, served, and cost. We look forward to working together with them again on our next exhibition.

Sincerely,  
Lisa Perkowski  
Niehoff Endex North America Inc.





I've worked with Jackie and her fantastic team since 2015. Her entire team has been instrumental in multiple shows per year. They are involved from the very beginning and support with booth layout inspirations and work closely to ensure our team's needs are incorporated. Not only does her team support us from start to end with tradeshow, but have created countless impactful displays to showcase our products as well such as transparent data center racks, sample kits, and other product displays. Overall Jackie and team become a part of our team and it has been a complete pleasure to continue working with them.

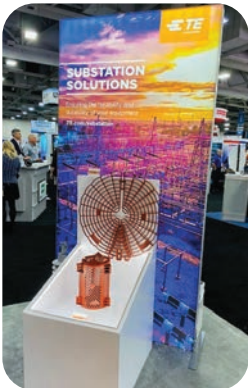
Sincerely,  
Carla Beltran del Rio  
TE Connectivity | Data and Devices







TE ENERGY



TE SUPPLIER DIVERSITY





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It was a busy but good week. The team seems to be really happy with the level of conversations held.

Megan Veres  
TE Connectivity | Automotive



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Very pleased with how everything went, and the show was well attended.

Mike Rossomando  
PAN Technology







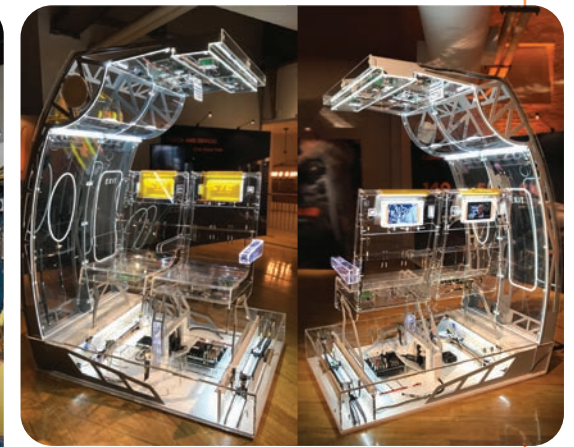
So thankful to have your support throughout this entire process. You and your team made everything so easy for me.

Jaren Tucker  
TE Connectivity | Supplier Diversity





## TE SHOWROOM



## TE INDUSTRIAL





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Thank you for your consideration.

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